



The
Giving Block
A SHIFT4 COMPANY

TERMS

Offer Summary

If you sign up for a new paid subscription account with The Giving Block (TGB) and complete the Fundraising Success Setup steps defined below, then a cryptocurrency donation will be made to your organization of \$1,000 in value (“TGB Contribution”), subject to the terms and conditions below (this “Offer”).

New Account Fundraising Success Setup Requirements

“Fundraising Success Setup” for new paid subscription accounts means opening your account and taking key steps to optimize your nonprofit organization’s fundraising potential on The Giving Block’s platform. Successful Fundraising Success Setup requires completion of the following activities in a timely manner prior to the Completion Date described below:

Category	Requirement	Completion Date
Onboarding Account Approval	Client application approved and The Giving Block account opened	Within 15 days following quote execution
New Client Fundraising Activation	Client completes required tasks outlined in Activation checklist	Within 90 days following quote execution
Fundraising Launch	Simplify Clients: Client launches fundraising and submits 2 donor appeals to The Giving Block using the submission form. One appeal must be a social media post, while the second can be of their choosing, such as a donor even mail, blog post, direct mailer/physical print piece, press release, or	Within 120 days following quote execution

	<p>video.</p> <p>Accelerate Clients: Client successfully completes the 365 OLAAF Survey submitted & book 365 Kickoff meeting with fundraising strategist.</p> <p>Consulting Clients: Successful completion of the first kickoff meeting with fundraising strategist to move into fundraising execution.</p>	
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Following completion of the New Client Fundraising Activation, as certified by The Giving Block’s team, within the required time periods set forth above, then The Giving Block will make a cryptocurrency donation to your organization equal to \$1,000 in value.

Distribution Process

Donations will be made in Bitcoin (BTC) or other commonly accepted cryptocurrency at The Giving Block’s sole discretion. The amount of cryptocurrency distributed will be determined by the then-current USD value of such asset at the time of distribution.

Term

This offer will be made available starting on 4/15/25 and ending on 5/15/25 (for clarity, the end date represents the date by which a new paid subscription quote needs to be signed and paid, not the date by which all steps need to be completed). The Giving Block reserves the right to extend this offer beyond, or end this offer prior to, the planned end date. This is a one-time promotional offer available for a limited time to The Giving Block’s new paid subscription clients.